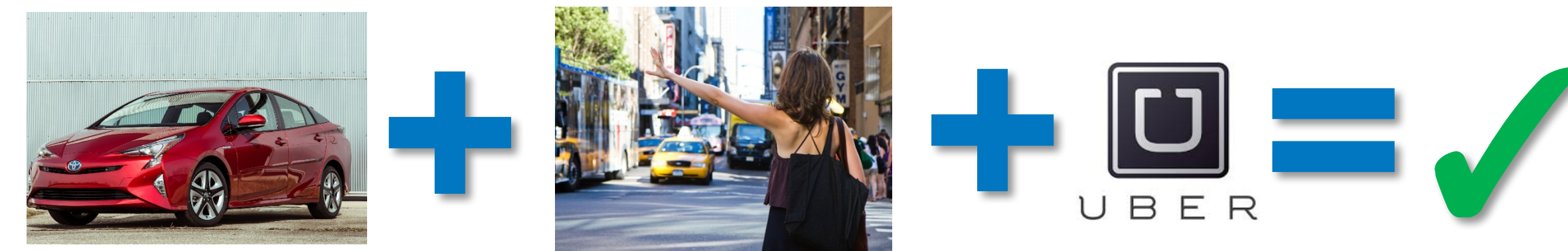


Innovative Transportation Solutions: Uber for Freight

Motivation / Background

A lot of success with the UBER business model



Does this model work for shipping hazardous materials?



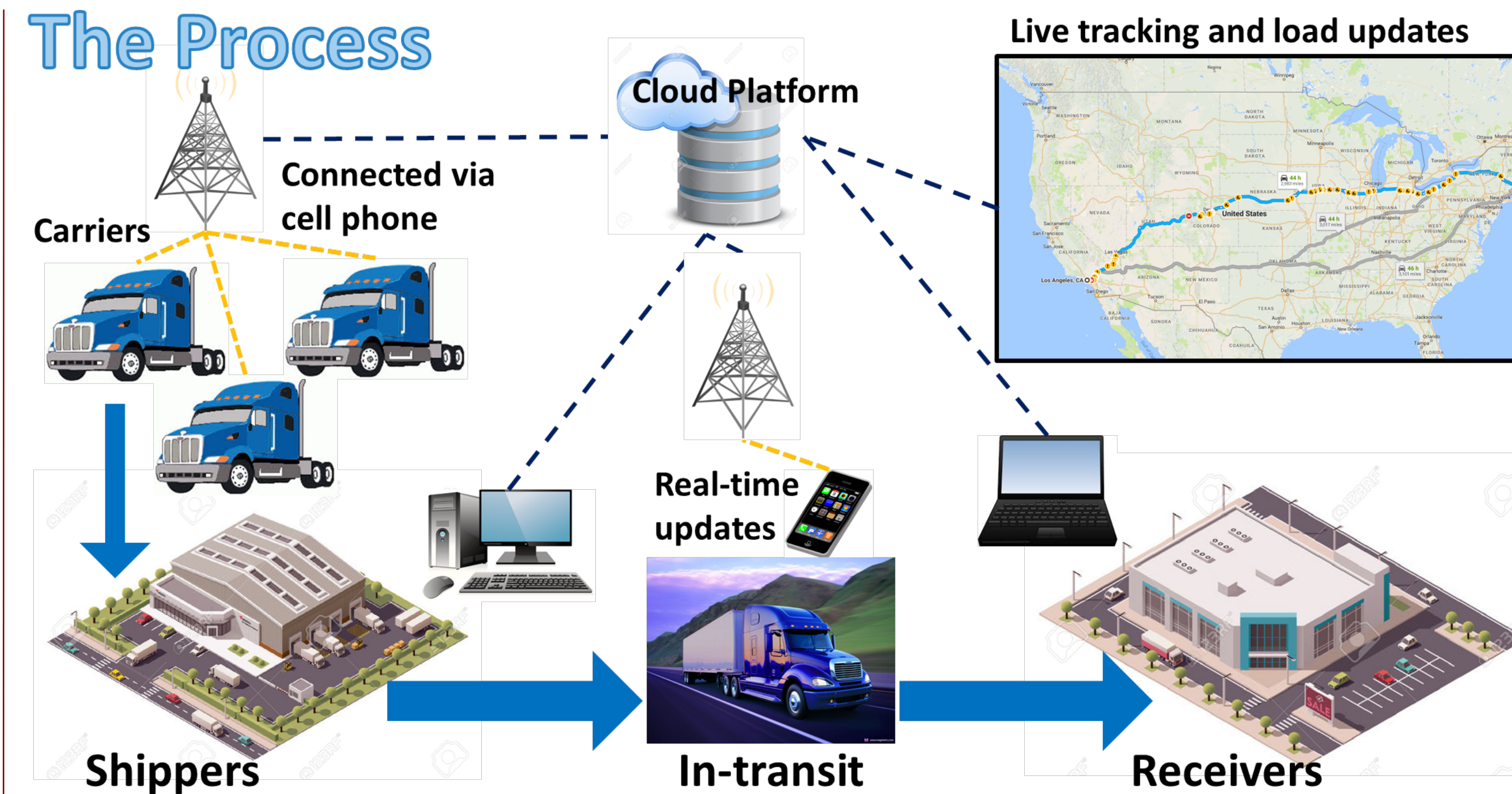
Key Question / Hypothesis

What are the challenges associated with applying the Uber for Freight concept in a hazardous materials handling environment?

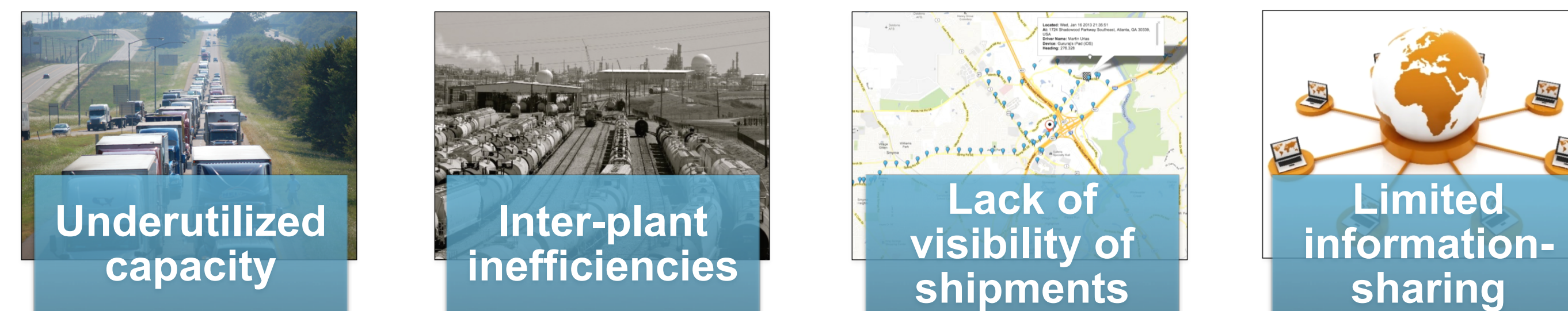
Current Players in Uber for Freight



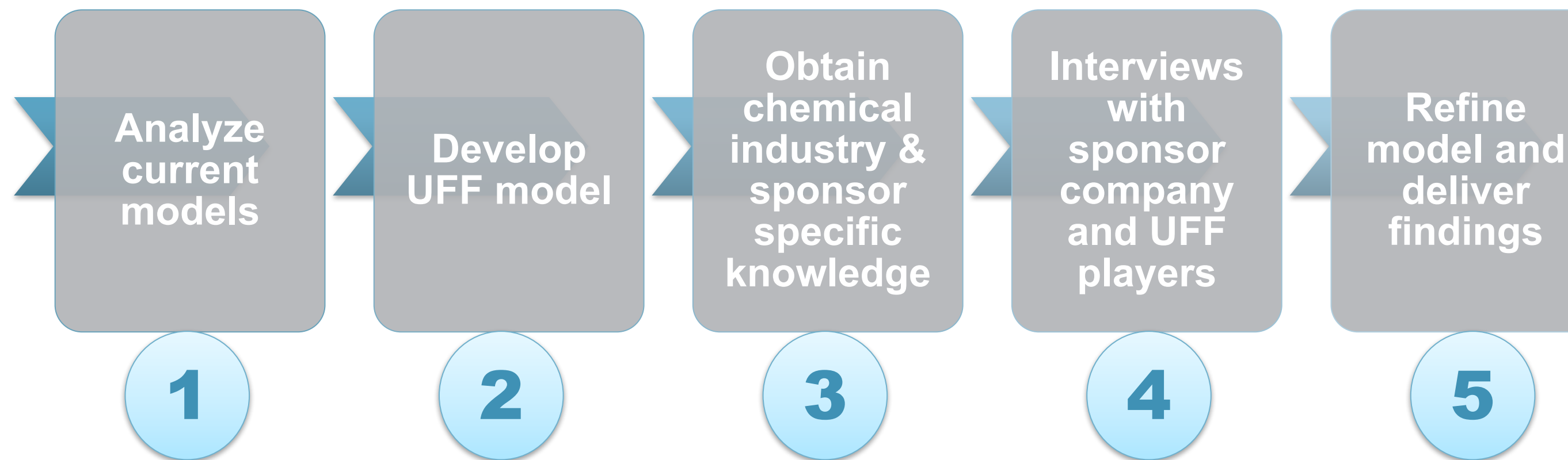
The Process



Problem Statement



Methodology



Initial Results

Model (See diagram to left and details below):



Feedback from Sponsor Interviews:



Expected Contribution

- Overview of **current applications and best practices** of UFF in industry
- Development of a **conceptual model** of UFF
- Assessment of **potential products or segments** to apply UFF at Sponsor
- Analysis of **challenges and opportunities** in using UFF at Sponsor

About Us



Leah Davis
Prior Employer: BP
Position: Category Analyst
Undergraduate: Penn State University
Post MIT: Boston Consulting Group - Denver



Joe Lucido
Current Employer: U.S. Navy
Position: Submarine Officer
Undergraduate: University of Illinois Champaign/Urbana
Post MIT: Interested in sustainable supply chains